

### **Photographs/Digital Image Release**

Name of student: \_\_\_\_\_

VMG : \_\_\_\_\_

The school would like to take your child's photograph and/or video/audio recordings of your child for promotional or staff development purposes. These images may appear in our printed publications, on our website, in any composite video, broadcasting and/or exhibition, as a means of celebrating the success of young people at the school.

To comply with the Data Protection Act 1998, we need your permission before we take photographs or recordings of your child. **If you do not wish your child's photograph to be used on our website, media feeds, or publications, please inform the Academy in writing.** We will not use the image or recording taken, or any other information you provide, for any other purpose than those listed above.

Please note: Websites can be seen throughout the world, and not just in the United Kingdom, where UK law applies. Printed publications would only be circulated locally but might be taken abroad by others. Please also note the conditions for use of these images:

1. This form is valid for the period of your child's time on roll at Outwood Academy Bydales.
2. Your consent will automatically expire after this time, data subjects have the right to withdraw consent and have the images deleted from publications at any time.
3. We will not include details or full names (which means first name and surname) of any person in an image on our website, or in printed publications, without good reason. For example, we may include the full name of a competition prize winner if we have their consent. However, we will not include the full name of a model used in promotional literature.
4. We will not include personal e-mail or postal addresses, or telephone or fax numbers on website or in printed publications.

**I have read (or been told verbally) and understood the conditions of use listed above and consent to my child's photograph being used.**

Signed: \_\_\_\_\_ (Parent/Carer)

Name: \_\_\_\_\_ (Parent/Carer)

Date: \_\_\_\_\_